

# Webinar



**Keeping up with Reality and Quality: A Challenge for European Blood Establishments - Horizon Scanning Methodology**

## **Data Protection in the Blood Sector: Impact and Challenges for Blood Establishments**

**17<sup>th</sup> February 2021**

14:00-16:30

**DATA PROTECTION IN THE BLOOD SECTOR:  
IMPACT AND CHALLENGES FOR BLOOD ESTABLISHMENTS**

*Moderator: Stephen Vardy, NHS Blood and Transplant (NHSBT), UK*

*Rapporteurs: Mariëlle Van Roosmalen and Margarida Amil, EDQM Blood Quality Management (B-QM) Working Group*

14:00 –14:05

**Welcome and Introduction**

14:05-14:25

**Data Protection in the Blood Sector: Observations from the B-QM Programme**

*Richard Forde, EDQM*

14:25-14:45

**Data Protection in the Blood Sector: Challenges for Blood Establishment Data Protection Officers**

*Sabrina Keenan, Data Protection Officers / Privacy Working Group, European Blood Alliance*

14:45-15:05

**Practical Illustration - Managing Data Protection at the NHSBT, UK**

*Katrina Smith, NHSBT, UK*

15:05 – 15:20



15:20-15:40

**Practical Illustration – Managing Data Protection at the Belgian Red Cross**

*Claire Dupont, Belgian Red Cross, Belgium*

15:40 – 16:00

**Case Study: “Right to Be Forgotten” - European Blood Alliance – DPO / Privacy Officers Working Group**

*Sabrina Keenan, Data Protection Officers / Privacy Working Group, European Blood Alliance*

16:00 – 16:30



**QUESTION & ANSWER SESSION - Panel discussion**